

2017 Santa's Christmas Parade Rules & Regulations

Shelby County Chamber of Commerce Santa's Christmas Parade – 6:00 p.m. Saturday, December 2, 2017.

Entries must observe all applicable rules and regulations or be omitted from the parade. The Shelby County Chamber of Commerce Christmas Parade Committee reserves the right to remove from the parade, either prior to assembly, at assembly, or at any time during the parade, any entrant not conforming to rules and regulations or any entrant refusing to follow the instructions of police or parade officials.

All entries must be approved by the Shelby County Chamber of Commerce Parade Committee, before entering the line of march. The following is a list of general rules and regulations.

No Live Santa Claus characters.

FLOATS AND CARS - Line up on Fair Drive facing Tenaha Street and then down Malone Drive and Kennedy Street

1. Identification number of the float/car must be on the front grill and both sides, with the number being no smaller than 2' x 2', so that spectators, judges and television cameras can easily see the name of the entry. Young children should not be assigned to identification banners. Banners should be legible at a distance of at least 100 feet.
2. There must be an adult on floats where there are children. We ask that all adults, children & walkers be in costumes pertaining to their float theme, not street clothes. Costumes shall not inhibit freedom of movement. No Santa suits are allowed. Santa will be featured in the parade and is the only Santa allowed. Any float with a Santa will be disqualified.
3. Candy may be HANDED or gently tossed into the crowd by the walkers. Candy may NOT be tossed from the float or vehicle. Please be careful when distributing the candy and do not allow children to run into the street to collect candy,
4. Parade participants should ask their own insurance agents if their insurance offers the sufficient protection while their units are in the parade.
5. Individuals and organizations in the parade are expected to perform courteously, in good taste, and with safety in mind at all times during the formation, execution, and dismissal of the parade.

6. The committee may require inspection of floats prior to the parade. Float inspection will be done in the staging area. Please be in your assigned spot no later than 5 p.m. to allow sufficient time for inspection.
7. All float entries are encouraged to be decorated with lights for the parade and have loud Christmas music.
8. It is the responsibility of parents with children participating in the parade to make necessary arrangements to have their children met and picked up at designated point after the parade.
9. Please be aware of any overhead obstructions along the parade route when constructing floats. Floats should be no higher than 15 ft. tall.
10. All floats/cars must be registered at the Shelby County Chamber of Commerce to be judged. You will receive a number that must be displayed on both sides. Deadline for all parade entries must be received by Wednesday, November 22, 2017.
11. Please turn in a description or history of your entry in about 25 words to be used by the announcers along the parade route and for video. The description must be turned in with your registration form.
12. All float participants should remain on the float at all times while it is on the parade route. No one should get on or off a float once it has started down the parade route.
13. A copy of the rules, signed by the person in charge of the float, must be in their possession at all times.
14. No parade participant will be allowed to have a loaded firearm before, during or after the parade.
15. No smoking or alcoholic beverages on any float/car, cab of truck or car before or during the parade.
16. ATVS and Mules are permitted in the parade but they must arrive at the staging area on a trailer or similar. They may not be driven directly to the staging area.

MARCHING ENTRIES - Line up on Porter Street

1. Marching units and others are encouraged to be preceded by marchers carrying a banner or signs which can be easily read at a distance of 100 feet. All identification signs and banners should be carried and/or displayed in such a way as to assure they can be read even in snow or high wind. Young children should not be assigned to carry identification banners.

2. All units with children under the third grade level will be expected to station persons along the parade route to assist tired marchers. Alternative uniforms or costumes should be available in case of cold or inclement weather.
3. Individuals and organizations in the parade are expected to perform courteously, in good taste, and with safety in mind at all times during the formation, execution, and dismissal of the parade.
4. Please have a description or history of your entry in about 25 words to be used by the announcers along the parade route and for the TV announcers. The description should be turned in with the registration form.
5. Walker costumes shall not inhibit freedom of movement. No Santa suits are permitted.
6. Deadline for all parade entries must be received by Wednesday, November 22, 2017.
7. A copy of the rules, signed by the person in charge of the marching units, must be in their possession at start of parade.

HORSE ENTRIES – Consult with Chamber about line-up

1. Horses must wear bags before and during the parade.
2. The rider must be in control of the horse at all times.
3. No Santa suits are permitted.
4. Deadline for all parade entries must be received by Wednesday, November 22, 2017.
5. Individuals and organizations in the parade are expected to perform courteously, in good taste, and with safety in mind at all times during the formation, execution, and dismissal of the parade.
6. Please have a description or history of your entry in about 25 words to be used by the announcers along the parade route and for video. The description should be turned in with the registration form.
7. A copy of the rules, signed by the person in charge of the horse entry, must be in their possession at start of parade.

The Parade Committee will be checking each entry at parade assembly site starting on Malone Drive.

The Shelby County Chamber of Commerce Parade Committee must approve any exception to the rules